Rating

0.00

0.00

## ORDER

Order / Rev:

47092

Alt Order #:

27770730

Product Desc:

2022 Primary Election

Estimate:

3578

Flight Dates:

04/25/22 - 05/01/22

Original Date / Rev:

04/22/22 / 04/25/22

Order Type:

Primary AE: Sales Office:

Sales Region:

KLKN-TV Katz Dallas

**DALLS** 

National

Agency

Name:

Ax Media

**GENERAL** 

**Buying Contact:** 

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type:

Cash Broadcast

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC 15%

Advertiser

Name:

Jim Pillen for Governor

Demographic:

A50+

**Product Codes:** 

Candidates AGY

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

P-05

POL

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:20:00

Bill Plan

Start Date 04/25/22

End Date 05/01/22

# Spots 151

Gross Amount \$22,725.00

POL-CAND

Net Amount \$19,316.25 **Totals** 

Month # Spots Gross Amount Net Amount 151 \$22,725.00 \$19,316.25 May 2022 151 Totals \$22,725.00 \$19,316.25

**Account Executives** 

Account Executive Katz Dallas

Sales Office

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

<u>L</u> n	Ch	Start	End	Inventory Code	Brea	ak Start/End	Time Da	ays l	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	04/25/2	2 04/25/22	Ch 8 News at 5a	M-F CM	5a-6a	M		:30	1	\$50.00P-04	0.00 NM	1	\$50.00
				Ch 8 Eyewitness	News 5a									
	KILKN 1	News 8 T	his AM											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Wei	ek Rate	Rating							
W	eek: 04/	25/22	05/01/22	M		1 \$50.00	0.00							
Spo	t Ch	Date Ra	nge D	escription	<u>S</u>	art/End Time		We	ekdays	Lengt	<u>h Rate</u>	Rtg Type		
	KLKN	04/25/22	2-05/01/22 C	h 8 News at 5a M	-F 5:	30 AM-6:00 A	M5:30 AM-6	:00 AM		:3	\$50.00	0.00 NM		
N 2	KLKN	04/26/2	2 04/26/22	Ch 8 News at 5a	M-F CM	5:30 AM-6	:00 AM -T-		:30	1	\$50.00P-04	0.00 NM	1	\$50.00
				Ch 8 Eyewitness		(5:30 AM-6					+			*
	KILKN I	News 8 T	his AM			(	,							
	Sta	rt Date	End Date	Weekdays	Spots/We	ek Rate	Rating							
W	eek: 04/	25/22	05/01/22	-T	. 4.6.	1 \$50.00								
N 3	KLKN	04/27/2	2 04/27/22	Ch 8 News at 5a	M-F CM	5a-6a	N	/	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
				Ch 8 Eyewitness	News 5a						*			*
	KILKN I	News 8 T	his AM	•										
	Sta	rt Date	End Date	Weekdays	Spots/Wei	ek Rate	Rating							
W	eek: 04/	25/22	05/01/22	W		1 \$50.00	0.00							
Spo	t <u>Ch</u>	Date Ra	nge D	escription	<u>S</u> 1	art/End Time		We	ekdays	Lengt	<u>h</u> <u>Rate</u>	Rtg Type		
•	KLKN	04/25/22	2-05/01/22 C	h 8 News at 5a M	-F 5:	30 AM-6:00 A	M5:30 AM-6	00 AW	1	:30	\$50.00	0.00 NM		
N 4	KLKN	04/28/2	2 04/28/22	Ch 8 News at 5a	M-F CM	5a-6a		T	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
				Ch 8 Eyewitness						•	700.001 01	0.00 1110		<b>\$30.00</b>
	KILKN I	News 8 T	his AM											

KLKN-TV

Page 2 of 11

Order / Rev:

47092

Advertiser:

Product Desc:

Jim Pillen for Governor

Alt Order #:

27770730

Estimate:

2022 Primary Election

Flight Dates: 04/25/22 - 05/01/22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04 Spot Ch	i Date Ra	05/01/22 Inge D	escription	1 Start	\$50.00 E/End Time	0.00	Weekdays	Lend	oth Rate	Rtg Type		
			h 8 News at 5a M-			5:30 AM-6:00				0.00 NM		
N 5 KLKN	04/29/2	2 04/29/22	Ch 8 News at 5a S		5а-6а	F	: :30	1	\$50.00P-04	0.00 NM	1	\$50.00
KILKN	News 8 T	his AM	Cit o Eyewilliess	News 3a								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04		05/01/22	escription	1 Start	\$50.00 End Time	0.00	Weekdays	Leng	th Pate	Rtg Type		
	n <u>Date Ra</u> N 04/25/22		h 8 News at 5a M-			15:30 AM-6:00				0.00 NM		
N 6 KLKN	04/25/2	2 04/25/22	Ch 8 News at 6a Ch 8 Eyewitness		6:00 AM-6:3 (6:00 AM-6:3	30 AM M 30 AM)	:30	1	\$105.00P-04	0.00 NM	1	\$105.00
KILKN	News 8 T	his AM			,	,						
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 04		05/01/22	Ch 8 News at 6a	M-F CM	\$105.00	0.00 30 AM -T	:30	1	\$105.00P-04	L 0.00 NM	1	\$105.00
			Ch 8 Eyewitness		(6:00 AM-6:		.50	•	Ψ103.001 -0-	0.00 14111	,	Ψ.00.00
	News 8 T art Date	his AM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	-T	1	\$105.00	0.00						
N 8 KLKN	04/27/2	2 04/27/22	Ch 8 News at 6a	M-F CM	6:00 AM-6:3	30 AMW	:30	1	\$105.00P-04	0.00 NM	1	\$105.00
IZII IZM	Navia O T	'h:- ABA'	Ch 8 Eyewitness	News 6a	(6:00 AM-6:	30 AM)						
	News 8 T art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	W	1		0.00						
N 9 KLKN	04/28/2	2 04/28/22	Ch 8 News at 6a			30 AMT-	:30	1	\$105.00P-04	0.00 NM	1	\$105.00
KII KN	News 8 T	hio AM	Ch 8 Eyewitness	News 6a	(6:00 AM-6:	30 AM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	T	1	\$105.00	0.00						
N 10 KLKN	04/29/2	22 04/29/22	Ch 8 News at 6a			30 AMF	: :30	1	\$105.00P-04	0.00 NM	1	\$105.00
KII KN	News 8 T	his AM	Ch 8 Eyewitness	News 6a	(6:00 AM-6:	30 AM)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04		05/01/22	F	1	\$105.00	0.00						
N 11 KLKN	04/25/2	22 04/25/22	Ch 8 News at 6a			00 AM M	:30	2	\$105.00P-04	1 0.00 NM	2	\$210.00
KILKN	News 8 T	his AM	Ch 8 Eyewitness	news oa	(6:30 AM-7:	OU AIVI)						
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	M	2		0.00			*******			0040.00
N 12 KLKN	04/26/2	22 04/26/22	Ch 8 News at 6a Ch 8 Eyewitness		6:30 AM-7:0	00 AM -T	:30	2	\$105.00P-04	1 0.00 NIVI	2	\$210.00
KILKN	News 8 T	his AM	On o Lyewiness	News oa	(0.50 / 1141-7 .	0071111)						
_	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 04		05/01/22	-T	2		0.00	-00		#405 00 D 0			£240.00
N 13 KLKN	04/27/2	22 04/27/22	Ch 8 News at 6a Ch 8 Eyewitness		6:30 AM-7:0	00 AM!w 00 AM)	:30	2	\$105.00P-04	U.UU NIVI	2	\$210.00
KILKN	News 8 T	his AM	On o Lyounnoo	110110 04	(0.007 7.	007,						
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 04		05/01/22	W	2 M.E. CM		0.00 T- MA 00	:30	2	\$105.00P-04	1 0 00 NM	2	\$210.00
			Ch 8 News at 6a Ch 8 Eyewitness		(6:30 AM-7:		.30	2	φ100.00F=04	- 0.00 MIVI	'	ψ2 10.00
	News 8 T		101	0-1-0-1	D :	Detin						
<u>St</u> Week: 04	art Date	End Date 05/01/22	<u>Weekdays</u> T	Spots/Week 2		Rating 0.00						
			Ch 8 News at 6a	M-F CM	6:30 AM-7:0	00 AM F	:30	2	\$105.00P-04	4 0.00 NM	2	\$210.00
KII KN	News 8 7	This AM	Ch 8 Eyewitness	News 6a	(6:30 AM-7:	uu AM)						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/25/22	05/01/22	F	2	\$105.00	0.00					l	

Print Date: 04/25/22 11:30:53 Page 3 of 11

KLKN-TV

Order / Rev:

47092

Advertiser:

Jim Pillen for Governor

Alt Order #:

27770730

Product Desc:

2022 Primary Election

Flight Dates:

04/25/22 - 05/01/22

Estimate:

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	/22 04/25/22	Good Morning An Good Morning An		7:00 AM-8:0 (7:00 AM-8:0	00 AM M 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Good Morning Start Date Week: 04/25/22		Weekdays M	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N 17 KLKN 04/26		Good Morning Am Good Morning An	nerica CM	7a-9a (7:00 AM-8:0	-T	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Good Morning Start Date Week: 04/25/22		Weekdays	Spots/Week	<u>Rate</u> \$140.00	Rating 0.00						
N18 KLKN 04/27	//22 04/27/22	Good Morning Am Good Morning An	nerica CM	7a-9a (7:00 AM-8:	W	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Good Morning Start Date Week: 04/25/22		Weekdays	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N 19 KLKN 04/28		Good Morning Am Good Morning An		7a-9a (7:00 AM-8:	T 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Good Morning Start Date Week: 04/25/22		Weekdays	Spots/Week 2		Rating 0.00						
N 20 KLKN 04/29 Good Morning		Good Morning Am Good Morning An		7:00 AM-8:0 (7:00 AM-8:0	00 AMF 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Start Date Week: 04/25/22		Weekdays	Spots/Week 2		Rating 0.00						
N21 KLKN 04/25 Good Morning		Good Morning Am Good Morning An		8:00 AM-9:0 (8:00 AM-9:0	00 AM M 00 AM)	:30	2	\$140.00 P-04	0.00 NM	2	\$280.00
Start Date Week: 04/25/22		Weekdays M	Spots/Week 2		Rating 0.00						
N 22 KLKN 04/26 Good Morning		Good Morning An Good Morning An		8:00 AM-9:0 (8:00 AM-9:0	00 AM -T 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Start Date Week: 04/25/22		Weekdays -T	Spots/Week 2		Rating 0.00						
N 23 KLKN 04/27 Good Morning		Good Morning An Good Morning An		8:00 AM-9:0 (8:00 AM-9:	00 AMw 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
•	End Date 05/01/22	Weekdays W	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N 24 KLKN 04/28 Good Morning		Good Morning An Good Morning An		8:00 AM-9:0 (8:00 AM-9:	00 AMT 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Start Date Week: 04/25/22		Weekdays T	Spots/Week 2	\$140.00	Rating 0.00						
N 25 KLKN 04/29 Good Morning		Good Morning An Good Morning An		8:00 AM-9:0 (8:00 AM-9:	00 AMF 00 AM)	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Start Date Week: 04/25/22		Weekdays	Spots/Week 2	\$140.00	Rating 0.00						
N 26 KLKN 04/30 Weekend Goo		Good Morning Ar		7:00 AM-8:0 (7:00 AM-8:	00 AMS- 00 AM)	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
Start Date Week: 04/25/22	End Date 05/01/22	Weekdays S-	Spots/Week 2	\$75.00	Rating 0.00				0.00 177	•	<b>M</b> 4800-
Weekend Goo		Good Morning Ar		8:00 AM-9:0 (8:00 AM-9:	00 AMS- 00 AM)	:30	2	\$75.00 P-05	0.00 NM	2	\$150.00
<u>Start Date</u> Week: 04/25/22	-	Weekdays S-	Spots/Week 2		Rating 0.00				I		

KLKN-TV

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Order / Rev:

47092

Advertiser: Product Desc: Jim Pillen for Governor 2022 Primary Election

Alt Order #: Flight Dates: 27770730

04/25/22 - 05/01/22

Estimate:

1 light bates. 04/20/22 - 00/0 li/			LStillato.	3310						
Ln Ch Start End Ir	nventory Code	Brook	Start/End Ti	me Davs	Len Spot	te Dat	o Dri	Rtg Type	Snote	Amount
		pots/Week	Rate	Rating	Len Spoi	is ital	e FII	ixig Type	Spois	Amount
Week: 04/25/22 05/01/22	S-	2	\$75.00	0.00						
Spot Ch Date Range Des 1 KLKN 04/25/22-05/01/22 Goo	scription and Marning America		End Time	_		Length :30		Rtg Type 0.00 NM		
2 KLKN 04/25/22-05/01/22 God						:30		0.00 NM		
N 28 KLKN 05/01/22 05/01/22 G			7a-8a	S	:30			0.00 NM		\$150.00
C	Good Morning Ame		, , , ,	3	.00	2 470		0.00 /	-	<b>V</b> ,00.00
Weekend Good Morning Ameri			Dete	Detine						
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	pots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
Spot Ch Date Range Des	scription		End Time	_		<u>Length</u>		Rtg Type		
1 KLKN 04/25/22-05/01/22 God	-				Su	:30	•	0.00 NM		
2 KLKN 04/25/22-05/01/22 God					Su	:30		0.00 NM		0450.00
N 29 KLKN 05/01/22 05/01/22 T	his Week This Week	СМ	8a-9a	S	:30	2 \$150.	.00P-03	0.00 NM	1	\$150.00
This Week										
	Weekdays S	pots/Week	<u>Rate</u> \$150.00	Rating						
Week: 04/25/22 05/01/22 Spot Ch Date Range Des	scription	2 Start/	End Time	0.00 <u>V</u>	Veekdays	Length	Rate	Rtg Type		
2 KLKN 04/25/22-05/01/22 This		8a-9a		-	<b>-</b> Su	:30 <del>(\$</del>	<del>150.00)</del>	0.00 <i>NM</i>	1	
See MG 91.3,91.4,91.5,91 [No Avail] Preempt	1.6,91.7,91.8,91.9,9	91.10,91.11,9	91.12,91.13							
N30 KLKN 04/25/22 04/25/22 N	Л-F 9a-10a	CM	9a-10a	M	:30	2 \$50	.00P-04	0.00 NM	2	\$100.00
N	VI-F 9a-10a									
Live with Kelly & Ryan	Maakdaya S	pots/Week	Rate	Rating						
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	2	\$50.00	0.00						
N 31 KLKN 04/26/22 04/26/22 N		СМ	9a-10a	-T	:30	2 \$50	.00P-04	0.00 NM	2	\$100.00
Live with Kelly & Ryan	M-F 9a-10a									
Start Date End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 04/25/22 05/01/22	-T	2	\$50.00	0.00				0.00 104		0400.00
N 32 KLKN 04/27/22 04/27/22 N	И-F 9а-10а М-F 9а-10а	СМ	9a-10a	W	:30	2 \$50	.00P-04	0.00 NM	2	\$100.00
Live with Kelly & Ryan										
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating 0.00						
Week: 04/25/22 05/01/22 N 33 KLKN 04/28/22 04/28/22 N		CM 2	\$50.00 9a-10a	T	:30	2 \$50	.00P-04	0.00 NM	2	\$100.00
N	M-F 9a-10a	· · · · · ·				- ,				
Live with Kelly & Ryan	Wookdaya S	and Mank	Poto	Rating						
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	Spots/Week 2	<u>Rate</u> \$50.00	0.00						
N 34 KLKN 04/29/22 04/29/22 N		СМ	9a-10a	F	:30	2 \$50	.00P-04	0.00 NM	2	\$100.00
Live with Kelly & Ryan	M-F 9a-10a									
Start Date End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 04/25/22 05/01/22	F	2	\$50.00	0.00						
N 35 KLKN 04/25/22 04/25/22 C	Ch 8 News Midday I Ch 8 News Midday		11:00 AM-11: (11:00 AM-11	:30 AIM	:30	1 \$75	.00P-04	0.00 NM	1	\$75.00
Channel 8 Eyewitness News- N		147 1	(11.00744111	.007(11)					1	
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					l	
Week: 04/25/22 05/01/22 N36 KLKN 04/26/22 04/26/22 0		M-F CM	\$75.00 11a-12p	0.00 -T	:30	1 \$75	.00 P-04	0.00 NM	1	\$75.00
	Ch 8 News Midday		(11:00 AM-11		<del>-</del>					
Channel 8 Eyewitness News- N	•	Proto AMook	Poto	Poting						
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N37 KLKN 04/27/22 04/27/22 0			11a-12p	W	:30	1 \$75	.00 P-04	0.00 NM	1	\$75.00
Channel 8 Eyewitness News- N	Ch 8 News Midday Midday	M-F	(11:00 AM-11	:30 AM)					l	
Start Date End Date	•	Spots/Week	Rate	Rating					I	

KLKN-TV

Page 5 of 11

Order / Rev:

General Hospital

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

47092

Advertiser: Product Desc:

Jim Pillen for Governor

Alt Order #:

27770730

Estimate:

2022 Primary Election

Flight Dates: 04/25/22 - 05/01/22 3578 Start Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Ln Ch End Days Amount Spots/Week Start Date End Date Weekdays Rate Rating 05/01/22 Week: 04/25/22 --W----\$75.00 0.00 N 38 KLKN 04/28/22 04/28/22 Ch 8 News Midday M-F CM 11a-12p :30 \$75.00P-04 0.00 NM \$75.00 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday Spots/Week Start Date End Date Weekdays Rate Rating Week: 04/25/22 05/01/22 \$75.00 0.00 \$75.00 P-04 0.00 NM \$75.00 N 39 KLKN 04/29/22 04/29/22 Ch 8 News Midday M-F CM 11a-12p ---F--:30 1 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---F--\$75.00 0.00 N40 KLKN 04/25/22 04/25/22 Ch 8 News Midday M-F CM 11a-12p M-:30 \$75.00P-04 0.00 NM \$75.00 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday Weekdays Spots/Week **End Date** Rate Rating Start Date 05/01/22 \$75.00 0.00 Week: 04/25/22 \$75.00 \$75.00 P-04 0.00 NM N41 KLKN 04/26/22 04/26/22 Ch 8 News Midday M-F CM 11a-12p :30 1 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$75.00 0.00 \$75.00P-04 0.00 NM \$75.00 :30 N42 KLKN 04/27/22 04/27/22 Ch 8 News Midday M-F CM 11a-12p --W----(11:30 AM-12:00 PM) Ch 8 News Midday M-F Channel 8 Eyewitness News- Midday Rating Start Date End Date Rate Weekdays Spots/Week --W----\$75.00 Week: 04/25/22 05/01/22 0.00 \$75.00 P-04 0.00 NM \$75.00 N43 KLKN 04/28/22 04/28/22 Ch 8 News Midday M-F CM 11a-12p ---T---:30 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday Start Date End Date Weekdays Spots/Week Rate Rating 05/01/22 ---T---\$75.00 Week: 04/25/22 \$75,00P-04 0.00 NM \$75.00 ----F--:30 N44 KLKN 04/29/22 04/29/22 Ch 8 News Midday M-F CM 11a-12p Ch 8 News Midday M-F (11:30 AM-12:00 PM) Channel 8 Eyewitness News- Midday Spots/Week End Date Weekdays Rate Rating Start Date 05/01/22 ----F--\$75.00 0.00 Week: 04/25/22 1p-2p \$50,00P-04 0.00 NM \$50.00 N45 KLKN 04/25/22 04/25/22 M-F 1p-2p CM M----:30 M-F 1p-2p General Hospital Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 04/25/22 05/01/22 \$50.00 0.00 \$50.00P-04 0.00 NM 1 \$50.00 N46 KLKN 04/26/22 04/26/22 CM -T----:30 M-F 1p-2p 1p-2p M-F 1p-2p General Hospital End Date Spots/Week Rate Rating Start Date Weekdays Week: 04/25/22 05/01/22 \$50.00 0.00 \$50.00P-04 0.00 NM \$50.00 N47 KLKN 04/27/22 04/27/22 M-F 1p-2p CM 1p-2p --W----:30 M-F 1p-2p General Hospital Rating Start Date **End Date** Weekdays Spots/Week Rate --W----0.00 Week: 04/25/22 05/01/22 \$50.00 :30 \$50.00 P-04 0.00 NM 1 \$50.00 N 48 KLKN 04/28/22 04/28/22 M-F 1p-2p CM 1p-2p M-F 1p-2p General Hospital Spots/Week Start Date End Date Weekdays Rate Rating 05/01/22 ---T---\$50.00 0.00 Week: 04/25/22 \$50.00P-04 0.00 NM \$50.00 N49 KLKN 04/29/22 04/29/22 ----F--:30 1 M-F 1p-2p 1p-2p CM M-F 1p-2p

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Order / Rev:

Flight Dates:

47092

27770730

Advertiser:

Product Desc:

Jim Pillen for Governor

Alt Order #:

04/25/22 - 05/01/22

Estimate:

2022 Primary Election

3578

KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04		05/01/22	F	CM	\$50.00 4p-5p	0.00 M	:30	2	£75.00D.04	O OO NIM	,	£4E0.00
N 50 KLKN		.2 04/25/22	M-F 4p-5p M-F 4p-5p	Civi	4р-эр	v	.30	2	\$75.00P-04	U.UU NIVI	2	\$150.00
Dr. Phil	ı art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	**	05/01/22	M	2	\$75.00	0.00						
N51 KLKN	04/26/2	2 04/26/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
Dr. Phil	I		WI-1 4p-5p									
<u>Sta</u> Week: 04.	art Date /25/22	End Date 05/01/22	Weekdays -T	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N 52 KLKN				CM	4p-5p	W	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
Dr. Phil	I		M-F 4p-5p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/25/22	05/01/22	W	2	\$75.00	0.00						
N 53 KLKN	04/28/2	22 04/28/22	M-F 4p-5p	CM	4p-5p	T	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
Dr. Phil	I		M-F 4p-5p									
	art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04	/25/22	05/01/22	T	2	\$75.00	0.00						
N 54 KLKN	04/29/2	22 04/29/22		CM	4p-5p	F	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
Dr. Phi	l		M-F 4p-5p									
Sta Week: 04	art Date	End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N 55 KLKN					5p-530p	M	:30	2	\$200.00 P-04	0.00 NM	2	\$400.00
		vitness News	Ch 8 News 5p M		ор осор		,00	_	<b>4.10</b>			*
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/25/22	05/01/22	M	2	\$200.00	0.00						
N 56 KLKN	04/26/2	22 04/26/22			5p-530p	-T	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
Channe	el 8 Evew	itness News	Ch 8 News 5p M- At Five	-୮								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/25/22	05/01/22	-T	2	\$200.00	0.00						
N 57 KLKN	04/27/2	22 04/27/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	W	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
Channe	el 8 Eyew	itness News		•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	W	2		0.00	.20		\$200.00P-04	0.00 NM	2	\$400.00
N 58 KLKN	04/28/2	22 04/28/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p		:30	2	\$200.00P-04	U.UU INIVI		\$400.00
Channe	el 8 Eyew	vitness News										
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	Ch 8 News at 5p	2	_	0.00	:30	2	\$200.00 P-04	0.00 NM	2	\$400.00
N 59 KLKIN	04/29/2	22 04/29/22	Ch 8 News 5p M		5p-530p		.30	2	\$200.00 F-04	0.00 14141	_	φ400.00
		itness News										
<u>Sta</u> Week: 04	art Date	End Date 05/01/22	Weekdays	Spots/Week 2	Rate \$200.00	Rating 0.00						
			Ch 8 News at 6p		6p-630p	M	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
			Ch 8 Eyewitness		·		-	-				
		vitness News		Smote/Mock	Data	Pating						
St: Week: 04	art Date 1/25/22	End Date 05/01/22	Weekdays M	Spots/Week 2	Rate \$250.00	Rating 0.00						
			Ch 8 News at 6p		6p-630p	-T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
	-105		Ch 8 Eyewitness	News 6p								
		vitness News End Date	At Six Weekdays	Spots/Week	Rate	Rating						
30	air Date	LIN Date	**CGRUBYS	Opola Week	<u>ivara</u>	isanig						

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Order / Rev:

47092

Advertiser:

Estimate:

Jim Pillen for Governor

Alt Order #: Flight Dates: 27770730

04/25/22 - 05/01/22

Product Desc:

2022 Primary Election

3578

Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch End Amount Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 04/25/22 05/01/22 -T----\$250.00 0.00 N62 KLKN 04/27/22 04/27/22 Ch 8 News at 6p M-F CM 6p-630p --W----:30 \$250.00P-04 0.00 NM 2 \$500.00 Ch 8 Evewitness News 6p Channel 8 Eyewitness News At Six Spots/Week Start Date Weekdays Rating **End Date** Rate Week: 04/25/22 05/01/22 \$250.00 0.00 2 :30 2 \$250.00P-04 0.00 NM \$500.00 N63 KLKN 04/28/22 04/28/22 Ch 8 News at 6p M-F CM 6p-630p ---T---Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six **End Date** Spots/Week Rating Start Date Weekdays Rate \$250.00 0.00 Week: 04/25/22 05/01/22 ---T---\$250.00P-04 0.00 NM \$0.00 N 64 KLKN 04/29/22 04/29/22 Ch 8 News at 6p M-F CM 6p-630p ----F--:30 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 05/01/22 ----F--\$250.00 0.00 Week: 04/25/22 2 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type :30 (\$250.00) 0.00 NM 1 KLKN 04/25/22-05/01/22 Ch 8 News at 6p M-F 6p-630p See MG 91.3,91.4,91.5,91.6,91.7,91.8,91.9,91.10,91.11,91.12,91.13 [Schedule Change-No 6p News on 4/29] Preempt :30 (\$250.00) 0.00 NM 2 KLKN 04/25/22-05/01/22 Ch 8 News at 6p M-F 6p-630p See MG 91.3,91.4,91.5,91.6,91.7,91.8,91.9,91.10,91.11,91.12,91.13 [Schedule Change-No 6p News on 4/29] Preempt \$250.00P-01 0.00 NM \$0.00 N65 KLKN 04/30/22 04/30/22 ABC World News Sat ----S-:30 530p-6p ABC World News Sat ABC News-Sat End Date Spots/Week Rating Start Date Weekdays Rate \$250.00 0.00 Week: 04/25/22 05/01/22 ----S-Rate Rtg Type Description Start/End Time Weekdays Length Ch Date Range Spot :30 (\$250.00) 0.00 NM 1 KLKN 04/25/22-05/01/22 ABC World News Sat 530p-6p See MG 91.3,91.4,91.5,91.6,91.7,91.8,91.9,91.10,91.11,91.12,91.13 [Schedule Change-NFL Draft 11a-6p] Preempt \$125.00P-03 0.00 NM \$125.00 ----S-:30 1 N 66 KLKN 04/30/22 04/30/22 Ch 8 News Sat at 6p CM 6p-630p Ch 8 News Sat at 6p Eyewitness News 8 At 6-Sat Start Date End Date Rating Weekdays Spots/Week Rate ----S-\$125.00 0.00 Week: 04/25/22 05/01/22 :30 \$250.00P-01 0.00 NM \$250.00 N 67 KLKN 05/01/22 05/01/22 ABC World News Su CM 5p-530p ----5 ABC World News Su ABC News-Sun Rating Start Date **End Date Weekdays** Spots/Week <u>Rate</u> 05/01/22 ----\$250.00 0.00 Week: 04/25/22 N 68 KLKN 05/01/22 05/01/22 Ch 8 News Sun at 530p CM :30 \$200.00P-04 0.00 NM \$200.00 530-6p ----S Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30 Spots/Week Rating Start Date End Date Weekdays Rate ----S Week: 04/25/22 05/01/22 \$200.00 0.00 M-----:30 \$250.00P-03 0.00 NM \$250.00 N69 KLKN 04/25/22 04/25/22 CM 630p-7p M-F 630p-7p M-F 630p-7p Entertainment Tonight **End Date** Weekdays Spots/Week Rate Rating Start Date \$250.00 0.00 Week: 04/25/22 05/01/22 -T----\$250.00P-03 0.00 NM \$250.00 N 70 KLKN 04/26/22 04/26/22 M-F 630p-7p CM 630p-7p :30 M-F 630p-7p Entertainment Tonight Rating Start Date **End Date** Weekdays Spots/Week Rate -T----\$250.00 0.00 Week: 04/25/22 05/01/22 :30 \$250.00P-03 0.00 NM 1 \$250.00 N71 KLKN 04/27/22 04/27/22 M-F 630p-7p CM 630p-7p --W----M-F 630p-7p **Entertainment Tonight** 

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Order / Rev:

47092

Advertiser:

Jim Pillen for Governor

Alt Order #:

27770730

Product Desc: 2022 Primary Election

Flight Dates:

04/25/22 - 05/01/22

Estimate:

Start		End	Inventory Code	Dieak	Start/End 7	ime Days	Len Spo	ots	Rate FII	Rtg Type	Spots	Amount
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/2 N 72 KLKN		05/01/22	W	CM 1	\$250.00 630p-7p	0.00	:30	1	\$250.00P-03	O OO NIM	1	\$250.00
N/Z KLKN	04/20/2	2 04/20/22	M-F 630p-7p M-F 630p-7p	CIVI	630b-1b	,	.30	1	\$250.00F-03	0.00 14141	'	\$250.00
Entertain	ment To	night										
	t <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	T	1	\$250.00	0.00		_	#050 00 D 00	0.00 104		40.00
N 73 KLKN	04/29/2	2 04/29/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	F	:30	1	\$250.00P-03	U.UU NIVI	0	\$0.00
Entertain	ment To	night	101-1 030p-1p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	F	1. Stor	\$250.00 E/End Time	0.00	eekdays	Len	ath Pate	Rtg Type		
	Date Ra	2-05/01/22 M	escription I-F 630p-7p	630r		_	·F		:30 <del>(\$250.00)</del>			
			91.6,91.7,91.8,91.		•				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[No /	Avail-No	ET Fri 4/29	] Preempt									
N74 KLKN	04/25/2	2 04/25/22	Monday Prime Ot		7p-9p	M	:30	2	\$550.00 P-04	0.00 NM	2	\$1,100.00
Americar	n Idol M	on-ARC	Monday Prime O	ther								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	M	2		0.00						
N 75 KLKN	04/25/2	2 04/25/22	Monday Prime 3	CM	9p-10p	M	:30	1	\$400.00P-04	0.00 <b>NM</b>	1	\$400.00
The Coo	d Danta	· ABC	Monday Prime 3									
The Goo	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	M	1	\$400.00	0.00						
N76 KLKN	04/26/2	2 04/26/22	Tuesday Prime 3	CM	9p-10p	-T	:30	1	\$200.00 P-05	0.00 NM	1	\$200.00
~	T 11	(T -) 400	Tuesday Prime 3	}								
	ne i ruti t Date	n (Tue)-ABC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	-T	1	\$200.00	0.00						
N77 KLKN	04/27/2	2 04/27/22	Wednesday Prim	e 2 CM	8p-9p	W	:30	1	\$350.00 P-04	0.00 NM	1	\$350.00
		_	Wednesday Prim	ne 2								
	iners/∺o t Date	me Economi End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/2		05/01/22	W	1	\$350.00	0.00						
N 78 KLKN	04/27/2	2 04/27/22	Wednesday Prim	e 3 CM	9p-10p	W	:30	1	\$400.00 P-04	0.00 NM	1	\$400.00
A B #1111	1.201- 71		Wednesday Prim	ne 3								
A Million	ι Little Τι t Date	ings End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	W	1	\$400.00	0.00						
N 79 KLKN	05/01/2	2 05/01/22	Sunday Prime 1	CM	6р-7р	<b>-</b> S	:30	1	\$275.00P-04	0.00 NM	1	\$275.00
			Sunday Prime 1									
	's Funn⊪ t Date	est Home Vi End Date	deos-ABC Weekdays	Spots/Week	Rate	Rating						
<u>Star</u> Week: 04/2		05/01/22	S	1	\$275.00	0.00						
			Sunday Prime Ot	ther CM		00 PMS	:30	2	\$750.00P-03	0.00 NM	2	\$1,500.00
			Sunday Prime O	ther	(7:00 PM-9:0	00 PM)						
America			Wookdova	Spoto/Mook	Poto	Dating						
Star Week: 04/2	<u>t Date</u> 25/22	End Date 05/01/22	<u>Weekdays</u> S	Spots/Week 2		Rating 0.00						
			Ch 8 News at 10		10p-1035p	M	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
			Ch 8 News at 10									
	-	itness News		Spoto AMook	Pata	Doting						
Star Week: 04/2	t <u>Date</u> 25/22	End Date 05/01/22	<u>Weekdays</u> <sub>M</sub>	Spots/Week 2		Rating 0.00						
			Ch 8 News at 10		10p-1035p	-T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
N 82 KLKN					•						ı	
			Ch 8 News at 10	h M-L							1	
Channel	8 Eyew	itness News End <u>Date</u>		Spots/Week	Rate	Rating						

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Order / Rev: Alt Order #:

Flight Dates:

47092

Advertiser:

Jim Pillen for Governor

27770730

04/25/22 - 05/01/22

Product Desc:

2022 Primary Election

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rta Type	Spots	Amount
N 83 KLKN			Ch 8 News at 10		10p-1035p	W		2	\$250.00P-04		2	\$500.00
			Ch 8 News at 10	p M-F								
	l 8 Eyew rt Date	itness News End Date	At Ten Weekdays	Spots/Week	Date	Rating						
Week: 04/2		05/01/22	W	2	<u>Rate</u> \$250.00	0.00						
N 84 KLKN	04/28/2	22 04/28/22	Ch 8 News at 10	p M-F CM	10p-1035p	T	- :30	2	\$250.00P-04	0.00 NM	0	\$0.00
0		diamen Name	Ch 8 News at 10	p M-F								
	rt Date	itness News End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	T	2		0.00						
	Date Ra		escription		/End Time		Weekdays	Len		Rtg Type		
			h 8 News at 10p l 91.6,91.7,91.8,91.		1035p 91 12 91 13		Th	-	:30 <del>(\$250.00)</del>	0.00 NIN		
			News 1030p-1105		31.12,31.10							
			h 8 News at 10p l	,	1035p		Th	-	:30 <del>(\$250.00)</del>	0.00 NM		
			91.6,91.7,91.8,91.		91.12,91.13							
			News 1030p-1105 Ch 8 News at 10		10p-1035p	F	- :30	2	\$250.00P-04	0.00 NM	0	\$0.00
NOS KEKN	04/23/2	22 04123122	Ch 8 News at 10		10p-1035p		50	2	φ250.00Γ=04	0.00 14101	ľ	\$0.00
Channe	l 8 Eyew	vitness News	At Ten	•								
Star Week: 04/2	rt Date	End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
	Date Ra		escription	_	#250.00 End Time		Weekdays	Len	gth Rate	Rtg Type		
			h 8 News at 10p l		1035p		F		:30 (\$250.00)			
			91.6,91.7,91.8,91.		91.12,91.13							
		_	News 1030p-1105 h 8 News at 10p l		1035p		F	_	:30 <del>(\$250.00)</del>	0.00 NM		
			91.6,91.7,91.8,91.						(**************************************			
[Sc	hedule (	Change-Late	News 1030p-1105	p] Preempt								
N 86 KLKN	04/30/2	22 04/30/22	Ch 8 News Sat a	•	10p-1035p	S-	- :30	1	\$200.00 P-04	0.00 NM	1	\$200.00
Channe	I 8 Evew	itness News	Ch 8 News Sat a At Ten	at 10p								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/2		05/01/22	S-	1	\$200.00	0.00						
N 87 KLKN	05/01/2	22 05/01/22	Ch 8 News Sun 8		10p-1035p		s :30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channe	I 8 Eyew	itness News	Ch 8 News Sun At Ten	ат тор								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/2		05/01/22	S	1	\$250.00	0.00						
N 88 KLKN	04/25/2	22 04/25/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M	- :30	2	\$75.00 P-04	0.00 NM	2	\$150.00
Jimmy Ł	Kimmel L	Live-ABC	Simility Kimine									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/2		05/01/22	M	2		0.00			07F 00D 04	0.00 1114		0450.00
N 89 KLKN	04/26/2	22 04/26/22	Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	-T	- :30	2	\$75.00P-04	0.00 NM	2	\$150.00
Jimmy h	Kimmel L	Live-ABC	Omining Paramillo									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	-T	CM CM		0.00	- 20	2	\$75 00D 04	0.00 8184	2	¢150.00
N90 KLKN	04/2//2	22 04/2/1/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	W	- :30	2	\$75.00P-04	U.UU INIVI	2	\$150.00
		Live-ABC	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	Jimmy Kimmel	CM 2	\$75.00 1035p-1135p	0.00	- :30	2	\$75.00 P-04	O OO NIM	11	\$2,450.00
HOT INLINE	U+12012	L U4120122	Jimmy Kimmel	CIVI	1000h-1199b	1		4	ψ10.00F-04	U.UU INIVI	l ''	ψε, <del>4</del> 50.00
		Live-ABC	-		_							
<u>Sta</u> Week: 04/	rt Date	End Date	Weekdays	Spots/Week 2	Rate	Rating						
vveek. 04/	23122	05/01/22	1	2	\$75.00	0.00						

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Order / Rev:

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Advertiser:

Jim Pillen for Governor

Alt Order #:

27770730

Product Desc: 2022 Primary Election

KLKN-TV

Flight Dates:

04/25/22 - 05/01/22

Estimate:

Ln Ch Sta	rt End	Inventory Code	e Break	Start/End Ti	me Days	Len S	Spots	F	Rate Pri	Rta Tv	ne Spo	ots	Amount
Start Date		Weekdays	Spots/Week	Rate	Rating		opoto		1010	14.9 - )			
Week: 04/25/22	05/01/22	T	2	\$75.00	0.00								
Spot Ch Date		Description		End Time		Weekday		ength		Rtg Typ			
1 KLKN 04/25		-		p-1135p		Th		:30	(\$75.00)	0.00 /	IIVI		
		,91.6,91.7,91.8,91 Kimmel 1105p-12		91.12,91.13									
2 KLKN 04/25	_			p-1135p		Th		:30	(\$75.00)	0.00 /	IM		
		,91.6,91.7,91.8,91		'		***			(4)				
		Kimmel 1105p-12		,							1		
3 KLKN 04/28	/22-04/29/22 J	limmy Kimmel-Lat	e Edition 1105	p-1208a		ThF-		:30	\$75.00	0.00	IM		
	5.1,85.2,92.2,9	2.1,65.1,64.2,64.	1,73.1,84.2,84.1	,29.2,91.2,91.	.1								
		limmy Kimmel-Lat				ThF-		:30	\$75.00	0.00 N	IM		
		2.1,65.1,64.2,64.			.1								
		limmy Kimmel-Lat			4	ThF-		:30	\$75.00	1 00.0	IM		
_		92.1,65.1,64.2,64.			.1	_1 _		-00	A7F 00	0.00			
		Jimmy Kimmel-Lat			4	ThF-		:30	\$75.00	0.00	IIVI		
_		92.1,65.1,64.2,64. Ch 8 News Late Ed			. 1	ThF-		:30	\$250.00	0.00	IN/I		
		2n 6 News Late E			1	!!!		.50	Ψ230.00	0.00 1	1101		
		Ch 8 News Late E				ThF-		:30	\$250.00	0.00	IM		
		92.1,65.1,64.2,64.			.1	****		.00	4200.00				
_		Ch 8 News Late E				ThF-		:30	\$250.00	0.00	IM		
		92.1,65.1,64.2,64.			.1								
-		Ch 8 News Late E				ThF-		:30	\$250.00	0.00	1M		
		92.1,65.1,64.2,64.			.1						-		
		Nednesday Prime				W		:30	\$400.00	0.00	1M		
	5.1,85.2,92.2,9	92.1,65.1,64.2,64.	1,73.1,84.2,84.1	,29.2,91.2,91	.1								
		Nednesday Prime				W		:30	\$350.00	0.00	1M		
		92.1,65.1,64.2,64.	<b>1,</b> 73.1,84.2,84.1	,29.2,91.2,91	.1								
•	] Preempt	NEL Dooff Edi	6n 11	020m		F-		:30	\$400.00	0.00	TV4		
13 KLKN 04/29		NFL Draπ Fri 92.1,65.1,64.2,64.	6p-11 1 73 1 84 2 84 1	•	1			.50	φ400.00	0.00	""		
						.20		,	\$75.00P-04	0.00.1	IM.	0	\$0.00
N 92 KLKN 04/2	9/22 04/29/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	F	:30	2		φ/3.00 <b>Γ-</b> 0²	0.00 1	NIVI	U	φ0.00
Jimmy Kimmo	el Live-ABC	January Kamaner									1		
Start Dat		Weekdays	Spots/Week	Rate	Rating						1		
Week: 04/25/22	05/01/22	F	2	\$75.00	0.00								
Spot Ch Date		Description		/End Time		Weekday				Rtg Ty			
		Jimmy Kimmel		p-1135p		F-		:30	<del>(\$75.00)</del>	0.00 /	VIVI		
		5,91.6,91.7,91.8,9 e Kimmel 1105p-1		91.12,91.13							-		
-	-	Jimmy Kimmel		p-1135p		F-		:30	(\$75.00)	0.00	VМ		
		5,91.6,91.7,91.8,9											
		e Kimmel 1105p-1											
N 93 KLKN 04/2	5/22 04/25/22	M-F 10a-11a	CM	10a-11a	M	:30		1	\$70.00P-04	1 0.00	MI	1	\$70.00
		M-F 10a-11a											
The View		Maria I dana	0	Data	Detine								
Start Dat Week: 04/25/22		<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$70.00	Rating 0.00								
N 94 KLKN 04/2			CM	10a-11a	-T	:30		1	\$70.00P-04	4 0.00 1	MI MI	1	\$70.00
14 07 INLINE U4/2	VILL UTILUILL	M-F 10a-11a	0171		,	.50		-					
The View													
Start Dat			Spots/Week	Rate	Rating								
Week: 04/25/22		-T	1	\$70.00	0.00				470 007 -	4 0 00			A70.00
N 95 KLKN 04/2	7/22 04/27/22		CM	10a-11a	W	:30	,	1	\$70.00P-04	4 U.00 I	IVI	1	\$70.00
The View		M-F 10a-11a											
rne view Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 04/25/22		W	1	\$70.00	0.00								
N	04/28/22	2	СМ					1	P-04	4 0.00	MI	1	\$70.00

Print Date: 04/25/22 11:30:55 Page 11of 11

**KLKN-TV** 

Order / Rev:

47092

Advertiser:

Jim Pillen for Governor

Alt Order #:

27770730

Product Desc:

2022 Primary Election

Flight Dates:

04/25/22 - 05/01/22

Estimate:

3578

**Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Days 96 KLKN 04/28/22 M-F 10a-11a 10a-11a \$70.00 M-F 10a-11a The View Start Date End Date Spots/Week Rating Weekdays Rate ---T---Week: 04/25/22 05/01/22 \$70.00 0.00 \$70.00 N 97 KLKN 04/29/22 04/29/22 M-F 10a-11a :30 1 \$70.00P-04 0.00 NM 1 CM 10a-11a ---F--M-F 10a-11a The View Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ----F--\$70.00 0.00 \$50.00 P-04 0.00 NM \$50.00 N 98 KLKN 04/25/22 04/25/22 M-F 12p-1p СМ M----:30 1 12p-1p M-F 12p-1p GMA3: What You Need To Know Spots/Week Rating Start Date **End Date** Weekdays Rate M----Week: 04/25/22 05/01/22 \$50.00 0.00 N 99 KLKN 04/26/22 04/26/22 M-F 12p-1p CM 12p-1p -T----:30 1 \$50.00 P-04 0.00 NM 1 \$50.00 M-F 12p-1p GMA3: What You Need To Know Spots/Week Rating Start Date End Date Weekdays Rate 05/01/22 -T----\$50.00 0.00 Week: 04/25/22 \$50.00P-04 0.00 NM \$50.00 N100 KLKN 04/27/22 04/27/22 M-F 12p-1p --W----:30 CM 12p-1p M-F 12p-1p GMA3: What You Need To Know Spots/Week Rate Rating Start Date End Date Weekdays 0.00 05/01/22 --W----\$50.00 Week: 04/25/22 N101 KLKN 04/28/22 04/28/22 M-F 12p-1p ---T---:30 \$50.00P-04 0.00 NM 1 \$50.00 CM 12p-1p M-F 12p-1p GMA3: What You Need To Know Start Date Spots/Week Rating End Date Weekdays Rate 05/01/22 ---T---\$50.00 0.00 Week: 04/25/22 \$50.00P-04 0.00 NM \$50.00 ----F--:30 1 N102 KLKN 04/29/22 04/29/22 M-F 12p-1p CM 12p-1p M-F 12p-1p GMA3: What You Need To Know Spots/Week Rate Rating Start Date End Date Weekdays ----F--\$50.00 0.00 05/01/22 Week: 04/25/22 Totals 151 \$22,725.00



125 West 55th St New York, NY 10019

Contract # 27770730 Agency: Ax Media CPE: 303/405/3578 Changes as of: 4/22/2022 at 2:31 PM Flight: 4/25/22 - 5/1/22

Version: Highlighting Makegood 1

Kansas City, MO 64112 Agency Order #: 11596339 Buyer: Fernie, Taylor

Suite 200 800 W.47th Street

Salesperson: DACIA SMITH 214-525-2831

Advertiser: Jim Pillen for Governor Product: 2022 Primary Election Station: KLKN

Primary Demo: Adults 55+ Service: Nielsen Market: Lincoln&Hstng-Krny-Pls
DMA Office: DALLAS

Fotal Spots: 151

Total CPP: \$42.57

Con Type: POLITICAL/VOTE
Total \$: \$22,725.00

Status: Accepted

**Total GRP: 533.8** 

Assistant: MATTHEW PALLADINO 347-607-5097 Traffic #: 47092

Comments: New Order 4/21 - The new order will run Mon 4/25 - Sun 5/1. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP Separation:

MGD 39 9p-10p W MGD 38 8p-9p MGD 37 9p-10p MGD 36 10:30p-11:05p MGD 35 11:05p-12:05a MSD 32 10:35p-11:37p MSD 29 10p-10:35p MSD 21 6:30p-7p MSD 17 5:30p-6p MSD 16 6p-6:30p MSD 9 8a-9a Day/Time 무 Program The Conners/Home Economics-ABC Entertainment Tonight A Million Little Things Channel 8 Eyewitness News At Ten A Million Little Things Channel 8 Eyewitness News At Ten Jimmy Kimmel Live-ABC ABC News-Sat Channel 8 Eyewitness News At Six This Week Jimmy Kimmel Live-ABC \$250.00 \$250.00 \$350.00 \$400.00 \$250.00 \$250.00 \$250.00 \$400.00 \$150.00 \$75.00 \$75.00 Rate A55P Rating 3.9 5.7 3.7 3.9 2,4 2.4 2.4 ယ TOTALS: Len 30 30 30 30 8 8 3 30 မ 30 30 4/25 0 29 0 0 0 0 0 N N N 0 4/26 27 0 0 0 0 N N 0 N 0 4/27 0 0 N 0 0 N N 2 0 2 | 0 4/28 0 26 0 0 0 N N 0 N 2 № 0 2 0 1 0 2 № 0 4/29 23 0 0 0 2 0 0 N 1 0 4/30 0 0 0 0 C 6 0 0 0 0 0 4/25 - 5/1 2 1 5/1 0 0 0 0 0 0 0 0 9 Spots Total 5 O 0 \$22,725.00 \$1,500.00 \$1,000.00 \$1,000.00 \$2,000.00 \$300.00 \$400.00 \$166.67 \$150.00 \$400.00 \$166.67 \$450.00 \$350.00 \$106.06 \$0.00 Total 69 \$53,19 \$42.57 \$31.25 \$31.25 \$53,19 \$64.10 \$64.10 \$43.86 \$40.54 CPP\* 533.8 GRP\* 14.4 28.2 45.6 18.8 15.6 2.4 2.4 9.6 0.0 3.7

			Makegood Comments
Date/Time	Action	Added by	Comment
04/22/22 3:08 PM Accepted	Accepted	Taylor Fernie	Other
04/22/22 2:58 PM Sent To Agenc	Sent To Agency	DACIA SMITH	4/22: MG due to NFL Draft & NA, thank you! -Dacla
04/22/22 2:31 PM Sent To Rep	Sent To Rep	Joy Wenn	See late runs on lines 35-36 due to NFL airing late. See MGs on lines 37-39 due to n/a spots - NFL Draft airing